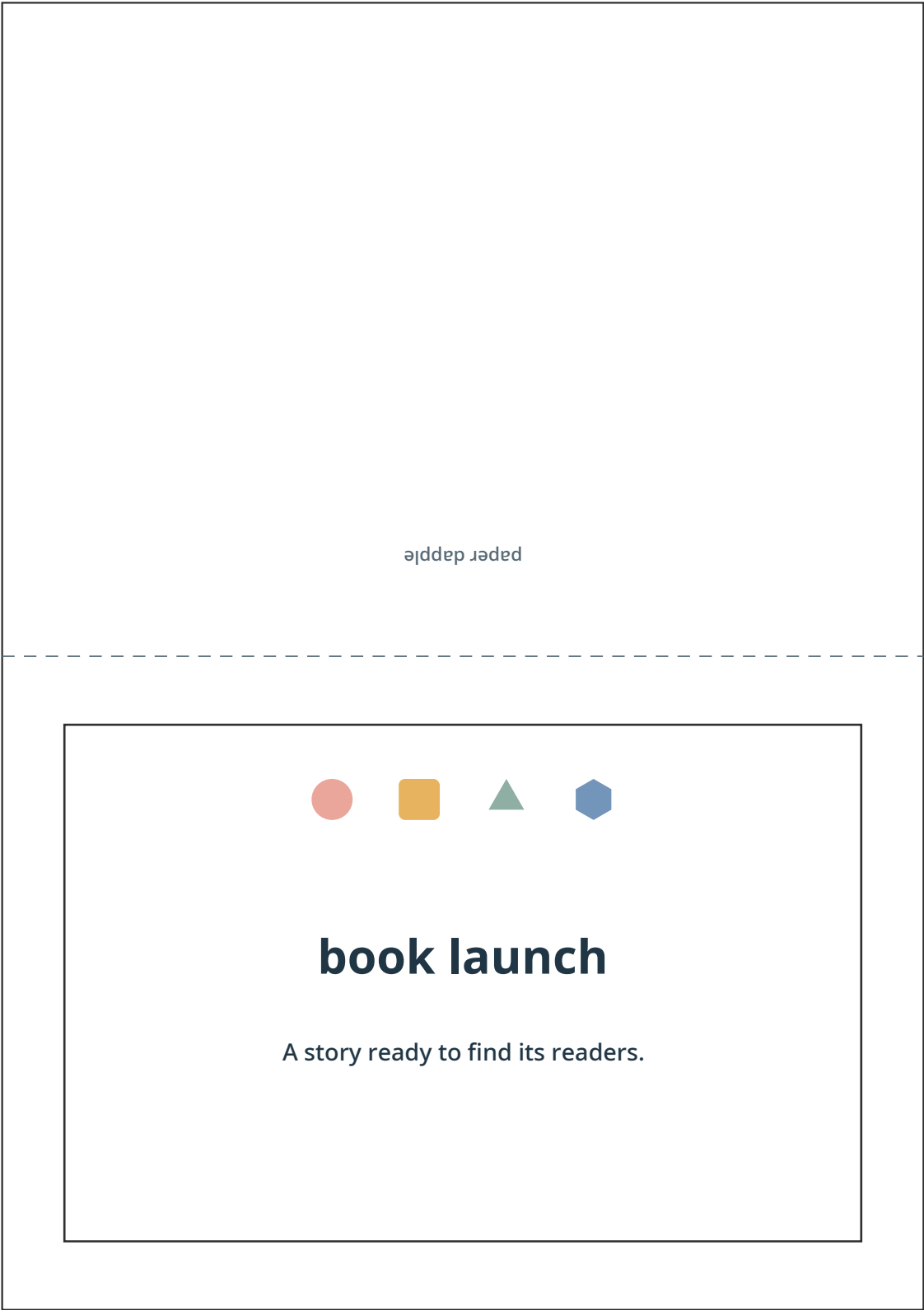


Book launch card

Sheet 1 / Trim 148 x 210 mm / Fold to a 148 x 105 mm landscape card



50 mm scale check | Measure after printing

Book launch card

Sheet 2 / Card preparation / Exterior artwork and a blank interior

A NOTE, MADE YOURS

1. Print page 1 at actual size on Letter or A4 paper. The card outline remains 148 x 210 mm in either edition.
2. Check the 50 mm line with a ruler. Cut the outside rectangle only; do not cut through the center fold.
3. Score the dashed line at the midpoint. Fold so the printed panels are outside and the colored message is the front.
4. Write your own note on the blank inside. The small back credit is intentionally rotated on the flat sheet.
5. Test the stock and fold once before making a batch. Choose an envelope with room for the folded 148 x 105 mm card; an envelope is not included.

Printed message

A story ready to find its readers.

